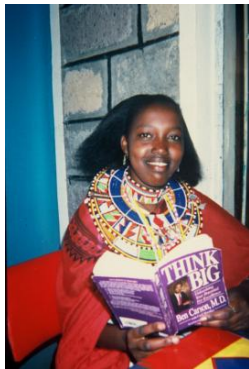


Tembea Girls High School
BEADS for Education, Inc.
Funding Opportunity ~ 2011~ Kenya

Changing lives – one girl at a time.



BEADS for Education, Inc.
5501 Ventnor Avenue
Ventnor, New Jersey 08406
www.beadsforeducation.org
(609) 823-7701
BEADS is a 501(c)(3) organization.

BEADS for Education

Summary

Welcome to BEADS for Education – a 501 (c)(3) non-profit organization. Our mission is to improve the status of women in Kenya through women’s business development and girls’ education. BEADS for Education has been working in the Kajiado District of Southern Kenya since 1993 with women’s business development. Since 1998, we have been sponsoring girls’ education. In 2011, we sponsor more than 320 girls who are mostly Maasai and the first in their family to complete elementary school. Girls are matched with sponsors who provide their school tuition annually from 4th grade through college. We are proud of our 6 college graduates, 20 college students and the many girls following in high school and elementary school.

Educated girls have the opportunity to be the sole wife with a man of her choice, have far fewer children, improve the standard of living for her family, make a positive impact on the environment, attend college, select a career and become role models and leaders in their communities and hopefully, the country.

In 2011, the existing public high schools were required to accept 66% of their new student intake from underprivileged schools where the students frequently have had no books or teachers. We feel this will negatively impact the quality of the existing public high schools. Many of our best candidates did not receive admission to the better schools. *This policy helped to determine our decision to build our own high school.*

Tembea Secondary School will provide a quality education which is not available to the vast majority of high school students in Kenya. In addition to addressing the Kenyan curriculum, Tembea will emphasize creative and critical thinking, reading and writing programs, environmental stewardship, value of community service, appreciation of all cultures and development of leadership attributes.

Tembea means to walk in Swahili. (pronounced Tem - bay’ - ah). Our motto: walk with purpose to a successful life, as a member of the family, community and as future leaders of Kenya.



Left – some of the beautiful handcrafts from the Maasai Mamas.

Right - Elder Karat with his daughter who is sponsored by BEADS. They look forward to enrolling at Tembea. Karat did not have the opportunity to attend school and is often tutored by his daughter to learn to read and write.

Tembea Girls High School
BEADS for Education – Funding Opportunities

FUNDING GOAL 2011 (phase 1) \$186,000

❖ Purchase 10 acre plot of land	\$80,000
❖ Build 10 classrooms	\$150,000
❖ Build and stock library	\$15,000
❖ Install 2 greenhouses and other self sustaining food sources.	\$6,000
❖ Other infrastructure buildings Outhouses, kitchen, storage	\$20,000
❖ Miscellaneous - school registration and professional fees	\$5000

TOTAL **\$276,000**

FUNDING RECEIVED

• Green houses	\$6,000
• Land purchase	\$34,700
• Library building	\$10,000

TOTAL RECEIVED (August 1, 2011) **\$50,700**

Long-Term Goals (by 2017)

- Complete infrastructure for Tembea Secondary Girls Boarding School for 320 girls
- Educate girls to be role models in their communities and Kenyan leaders
- Improve the quality of education - enhance the Kenya national curriculum with programs to develop interactive teaching, creative and critical thinking through library development, reading and writing programs.
- Community service – instill dedication to helping the community and the country
- Environmental stewardship – educate the students to be stewards of the environment
- Instill the values of hard work and self determination.
- Promote pride in their cultures and self examination of cultural practices that need to be changed.
- Realize 90% self sufficiency by raising own food (see following documentation)
- Develop mini businesses to support school
- Provide vocational training for students who are not college bound

Tembea Girls High School

OTHER FUNDING OPPORTUNITIES - 2011

Donate a classroom for 22 students	\$15,000
Sponsor a girl - elementary through high school student Sponsors are matched with one girl and continue until her education is completed.	\$400/year
Sponsor an intern or college student	\$1,600/year
Sponsor a teacher – secondary level	\$4,800/year
Borehole (a deep well)	\$30,000
Teacher Residence (6 teachers)	\$75,000
Dorm for 50 girls	\$75,000

A name of your choice will be placed on the dedication plaque for your donation. Some sponsors plan to dedicate their donation in their name *and* in their sponsored girl's name.

You will receive pictures, reports and letters
from the students and BEADS for Education.

Sponsorship – each student or teacher will send you regular letters and updates on their progress at the end of each term. You can write, send presents and of course VISIT.

Food security – BEADS is planning to be 90% self sufficient like many of our partner schools by raising livestock and growing our own food. Projects will include:

CHICKENS – for eggs and meat

COWS – for milk and biogas to provide cooking fuel and preserve woodlands.

GOATS/SHEEP - to provide milk and meat

GREENHOUSES - for maize, kale, spinach, sweet potatoes, potatoes, tomatoes etc.

For more details about donating please contact Debby Rooney at rooneydeb@aol.com or call (609) 823- 7701. BEADS is a 501 (c)(3) non-profit organization.

WHY BUILD A HIGH SCHOOL?

- **Quality of Education**

1. Since 2005, BEADS has presented teacher and student workshops which enhance the Kenyan curriculum and include: critical and creative thinking, reading, writing, career counseling, mentoring, leadership training, the value of hard work, community service and pride in their traditional cultures and handcrafts.
2. The above programs have been developed and presented at a small private elementary school where most of our elementary students attend but are not continued at the high school level.
3. In 2010, the Kenya Ministry of Education instituted an affirmative action program requiring that 66% of the student enrollment for high schools is to be selected from sub-standard public schools where there are often no teachers or textbooks. In the long run, this should upgrade the level of education for the country, but in the short run the BEADS sponsored girls (who attend small, private elementary schools) were not accepted in 2011 at the best high schools.
4. Vocational training is not offered in the high school which means that girls who are not college bound will graduate without skills to support themselves.
5. There are very few private high schools offering quality education that the average student can afford.

- **Funded Student Body**

BEADS sponsors more than 320 girls. Each of our girls is funded from 4th grade through college by individual sponsors at \$400/year. Approximately 80 girls will be eligible to enter form 1 and 2 in 2012. Admissions will also be open to the general public.

- **Staff**

BEADS sponsored girls are beginning to graduate from college with degrees in teaching and other fields that will be instrumental for running a school. When BEADS sponsored girls graduate from high school, they volunteer for one year of service as teachers in their communities. In 2012, there will be 20 girls entering this program and approximately 10 will volunteer with the new school as teachers, mentors and tutors.

(A more detailed analysis is presented on the next page)

Why Build a High School?

Quality of Education

- 1. Traditionally, most schools in Kenya have provided education based on rote memorization of a national curriculum pointed to the students passing a national standardized test. This is more appropriate for training students to follow rather than to lead.**
- 2. Beads has never subscribed to this approach to education and, over the years, we have worked hard to enhance the learning experience for our sponsored girls. We have introduced critical and creative thinking, reading, writing, career counseling, mentoring, leadership training, community service, and cultural awareness/pride programs at Top Ride Academy (a small, private elementary school attended by most of our sponsored girls).**
- 3. Although the programs we have introduced at Top Ride are not continued directly in the high school curriculum, we have bridged this gap by providing similar programs to our sponsored high school students during their breaks. Although this is still not ideal, it has been remarkably effective.**
- 4. In 2010 the Kenya Ministry of Education instituted an affirmative action program that has had very unfortunate consequences for our girls. Under this program, 66% of the student body of every public high school must be selected from the impoverished local public schools, which often do not even have teachers or textbooks. The immediate consequence has been to prevent our sponsored girls from attending the higher quality public high schools that provide a reasonable follow-up to their education at Top Ride. At present, the only affordable option left open to all but the very, very best is to attend the local high schools regardless of the quality of education offered (which we fear will erode further in the immediate future).**
- 5. We can't stand to see this happen to our girls, so we have decided that the best course of action is to build our own private high school – the Tembea School. By doing this, not only can we provide higher quality academic programs for those who plan to go on to college, but we can offer vocational training in tailoring, cooking, animal husbandry, carpentry, plumbing, auto mechanics, etc. for those who don't. The skills we will teach will enable our sponsored girls to support themselves and give back even more to their communities.**

Funded Student Body and Staff Development

We have some real advantages as we begin this new phase of Beads:

- First, we have 80 sponsored girls leaving Top Ride and ready to enter the early years of high school in 2012, so we have a sponsored student body ready when we are.**
- Second, we have a number of Beads sponsored girls graduating from college with degrees in teaching and other fields who can provide staff for the classrooms, etc.**
- Third, in 2012 we will have 20 girls graduating from high school and available to perform their year of community service as aides and interns for Tembea School.**

LOCATION OF PROJECT
Kajiado, Kenya



Success Stories

BEADS presently sponsors 320 girls from 4th grade through college. Our first college graduate works, Rukia Kadidi, as the BEADS Program Manager responsible for all programs in Kenya.

Florence Maina and Florence Nasoore, also college graduates, exemplify our success. There are presently 6 college graduates, 10 interns working as teaching volunteers in the Kenyan public schools, 20 in college and 18 more graduating from high school in 2011.

Florence Maina was sponsored in 7th grade in 1998. She completed high school and her internship year – every sponsored girl volunteers one year as a teacher in a remote public school in Kenya. Afterwards, she attended college and became a teacher. In 2009, she married a man of her choice and decided to have a child. She is now the proud mother of a baby boy. In 2011, Florence opened her own nursery and first grade school in her home region of Kajiado, Kenya. SUCCESS!!

Left – Florence in 1998 in 7th grade – Right – Florence on her wedding day with her husband Henry



Name: Yiapoyo Masikonte

Number: 261

Position: Intern sponsored by BEADS
2011

IF IT WERE NOT FOR BEADS

I am so glad of beads because of the far they have brought to me. When I got into the Beads organization, I was in class seven. I was in Olgulului Primary School. In that school pupils were not performing well and my dad was not able to take me to a good school because he had not enough money to take me to a performing school. So I stayed in that school until God sent Beads to rescue me from that world of not performing.

So beautiful Beads brought me to Top Ride Academy, which is the best performing school. After completing my primary education, I went to high school where I am sure that my dad couldn't have been able to pay for me (secondary fee).

My dad could have given me out to a husband because my older sisters have been married and they already had four children. My dad did this because he had not enough money to pay for our school fees. Now after my sister completed her primary education (8th grade), she was married, after someone paid her dowry. The dowry was cows which is a sign of wealth in our community. So my dad was happy because of that.

Primary education in our country, it is free so pupils will just read or learn until class eight then those who their parents couldn't pay for their secondary education fee, they will be married (mostly girls and some boys marry). So I am sure if it were not for Beads my dad could have given me out to a husband for him to get more cows for selling.

Surely if it was not for Beads, I could have been a mother of 3 children or more than three because I have a friend who completed primary education with me and now she is a mother of five kids and she is married to an old man of about 72 years and she is around 19 years old.

I do appreciate a lot Beads and grant my thanks Beads organization and my sponsor who is paying for my school fees. May god expand your boundaries as Beads organization and add more years for the Bead organization. And now I know I will complete my dream of going to college and help my family and community.

Thanks Beads.

Alice Naserian Kitololo
February, 2011
Intern # 33
Without beads ...

Times were hard. Mama is the only parent my brother and I have ever known. So for everything, she's the one we look up to. She is very busy trying to ensure we have food on our table, clothes on our bodies and a roof over our heads. For that, I'm grateful. Mama didn't study much but she knew it was important for my brother and me to get a good education. She also knew private schools were better off in providing this good education but she did not have the money. So my brother and I were admitted to a local public school.

I loved school, couldn't wait until I too was able to speak the foreign language – English that my class teacher very often used. Education was great, but when I looked around and saw the classroom and all the pupils it held, I felt disheartened! I was squeezed into a tiny classroom with 60 or more children already in it. My desk was tiny and shaky and the worst part is that I shared it with three big boys!

Textbooks were never enough and sadly, my desk would always miss one. So having nothing else to do, I would sit back, stare into space and build my castles in the air. I noticed something else in the sixth or so week in class four. I always raised my hand but the teacher never picked me to answer. I assumed it was because I was sitting far back in the classroom with so many children before me. The one time the teacher picked me, she asked if I was ever in class before, for she had never seen me! My own teacher didn't even know my name!

I was privileged enough to go to school before Beads Organization had sponsored me but the school I went to could in no way beat the standards of the schools I have attended with the help of Beads. So it's quite obvious, without Beads education organization, I wouldn't have been as educated and as achieved as I am today.

Florence Nasoore

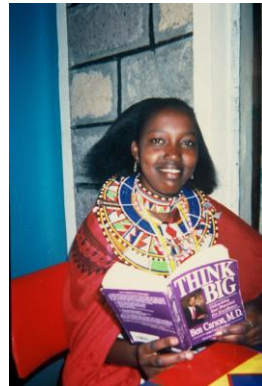
Florence was the first girl sponsored in 1998. She has now graduated from college and is employed in her home region as a high school math and science teacher.



Mama and Baba Nasoore



Florence and her mother



(These photos were taken in 1998 the day I met Florence)

By Florence Nasoore
February 2007

Marriage

It was a silent night. The solemn moon hung on the sky. Everything seemed cool and enjoying the peaceful night, I sunk deep in my bed sobbing. Questions with no answers flowing through my mind. I have heard it plain and clear that my father has already looked for a husband for me. I was in class seven and I had ambitions that I am going to pursue my degree in the university. All my dreams seem to have reached the dead end. For some minutes I thought I was dreaming but a tear running down my cheek dropped on my chest and that alerted me that I was in a reality world. I have always worked hard in school and I had no reason why my father should marry me off. I have never shamed him in any way in my school grades. I think of all my sisters who never went to school. I can see the misery they have had and the wish that they wanted to go to school. "Why is he doing this to me?" I thought.

The morning was chilly. I rushed to school. The back pack on my back, with no sweater, I walked along the road ready to work hard another day. I hoped not to hear any more rumors of marriage again. I attended my class and played with my friend and almost forgot about the whole thing. It was in the evening and I was ready to go back home. As I walked out the gate of the school, a fear ran down my spine and everything became tense. The feeling of the last night overshadowed me like a storm. All I wished was *not* to meet with me father because he would break the news directly to me. Thanks to God because I didn't meet him in any place. The first person I met was my mother. She told me that she had something she wanted to share with me. I started shaking there and then I got into a conversation of my own. "I believe now that I have a husband," I said. "Yes! I am going to run away," "but to where?" "No! I am going to stay." I got into the house and put on my home clothes and went to where my mother was. I could not believe what she told me - and I bet you can't believe either.

"I got someone who is going to pay your school fees," was the first words she uttered. I couldn't believe my ears. This is how I came to join Beads for Education. Debby was the first white person I met and talked to. I was scared at first, but looking in her eyes I saw hope and my heartfelt determination. I was able to go through my high school by her assistance. Sitting on my chair in my university class was my dream -and that is where I am now. Looking back at my past and comparing with my present I have had a lot of transition and more achievements are going to come up in the future. I suppose all the two hundred and seventy five sponsored girls following me are feeling the same and always thanking Beads for the **HELPING HAND THEY BROUGHT INTO THE MAA COMMUNITY**. With all this education, I have one thing I will always treasure and this is keeping my culture.

TEMBEA HIGH SCHOOL

Future Plans and Projected Costs – Phase 2 and 3

Capital and construction goals for Tembea High School by 2015 include:

1. Classrooms, dormitories, teacher residences and staff/volunteer housing

Phase 2 2012 Funding Goals

3 Dorm units for 50 girls each @ \$75,000	\$225,000
Teacher residence for 7 teachers	\$75,000
Staff /Volunteer House	\$80,000

TOTAL	\$380,000
--------------	------------------

Phase 3 – 2013 Funding Goals

1 Teacher Residence	\$75,000
1 Dorm	\$75,000
Borehole (deep well)	\$30,000
Teacher Offices and Administration	\$15,000

TOTAL	\$206,000
--------------	------------------

Ongoing Capital Campaign

Dining Hall \$20,000
Computer Room and computers – TBD - \$25,000
Laboratory
Fence Property

ESTIMATED Operating Costs = under development